

PIERCE COUNTY

Bus ads target human trafficking

Twenty Pierce County buses will begin carrying advertisements to raise awareness about human trafficking beginning Sunday, June 20.



Sponsored by the Tacoma Dominicans, the Sisters of St. Francis of Philadelphia and the Sisters of the Holy Names of Jesus and Mary, the ads are designed to raise awareness about this “modern day slavery” which includes forced prostitution, child pornography, forced labor, sex tourism and sexual exploitation of women and children, said Holy Names Sister Marilyn Gooley. She said human trafficking holds as many as 27 million people in bondage worldwide.

The bus ad campaign was started in Seattle in collaboration with the Intercommunity Peace and Justice Center.

“Our Pierce County effort is a continuation of this campaign and we hope other cities and counties across the nation will replicate our work,” Sister Marilyn said.

Donations to help the sisters develop materials for presentations in schools and community groups may be made to the Sisters of St. Dominic, c/o Human Trafficking Committee, 935 Fawcett Ave. S., Tacoma, WA 98402. For more information or to schedule a speaker, contact Sister Marilyn at

mgooley@netventurecom.