

MEDIA ADVISORY
FOR MARCH 9, 2009

Contact:
Sr. Susan Francois, CSJP
sfrancois@ipjc.org
Work: 206-223-1138
Cell: 425-233-7280

**CATHOLIC SISTERS LAUNCH BUS AD CAMPAIGN TO
RAISE AWARENESS ABOUT HUMAN TRAFFICKING**

Catholic Sisters will unveil their bus advertisement campaign to raise awareness about the reality of human trafficking—modern day slavery—in the Pacific Northwest. The “Stop the Demand” bus advertisements will begin appearing on King Country Metro buses the week of March 8th, the United Nations Day for Women’s Rights.

Human Trafficking made headlines last month with the FBI’s rescue of 10 child trafficking victims in Seattle. The Seattle Human Trafficking Task Force reports handling an average of 40 cases per year, a fraction of suspected activity. The I-5 corridor is a transport artery for both human trafficking and illegal drugs. Seattle, a port city, is a transit point for trafficking victims from countries in Asia, Latin America and Eastern Europe.

Among the speakers at the press conference will be:

- Sister Linda Haydock, Executive Director of the Intercommunity Peace & Justice Center
- Kathleen Morris, Anti-Trafficking Program Coordinator for the Washington Anti-Trafficking Response Network
- Detective Harvey Sloan, Seattle Police Department
- Sister Charlotte Van Dyke, Provincial Councilor for the Sisters of Providence

Representatives from other organizations sponsoring the bus ad will also be in attendance. Press packets will be available.

WHAT: Press Conference and Bus Ad Launch

WHEN: Monday, March 9, 2009
3:30 PM

WHERE: Pike Street & Third Avenue (Northwest Corner near Bartells)
Downtown Seattle

NOTE: If you would like to make arrangements in advance to interview any of the speakers listed above, or want more information about the Stop the Demand Bus Ad Campaign, please call Sr. Susan Francois at 206.223.1138 or 425.233.7280.

###